

AUTHORIZATION FOR THE PROCESSING OF PERSONAL DATA

As the data controller of the personal data you provide to us, we expressly request your authorization for the processing of such data in compliance with Law 1581 of 2012.

I authorize the company **PRODUCTORA Y COMERCIALIZADORA ODONTOLOGICA NEW STETIC S.A.**, with NIT 890900267-0, freely and voluntarily, to process my personal data, which includes the collection, storage, use, circulation, transmission, updating, rectification, and deletion, for the following purposes:

- Carry out the necessary actions for the development of the company's corporate purpose with regard to the fulfillment of the object of the commercial relationship with the Data Subject.
- Offer new products, services, send information about news, contests, and special events; manage procedures (requests and complaints).
- Conduct satisfaction surveys regarding the goods and/or services offered by NEW STETIC S.A.
- Provide contact information to the sales force, telemarketing, market research and advertising agencies or others with which NEW STETIC S.A. has a contractual relationship for the development of such activities (market research and telemarketing, etc.) for their execution.
- Contact the Data Subject through electronic means – SMS or chat to conduct surveys, studies and/or confirmation of personal data necessary for the execution of a contractual and/or commercial relationship, sending news related to loyalty campaigns, service improvement, purchasing process through New Stetic's web store.

RIGHTS AS A DATA SUBJECT:

- 1) Know, update, and rectify your personal data. This right may be exercised, among others, against partial, inaccurate, incomplete, fragmented data that may mislead, or those whose processing is expressly prohibited or has not been authorized.
- 2) Request proof of the authorization granted, except when expressly excepted as a requirement for processing, in accordance with the provisions of Article 10 of Law 1581 of 2012.
- 3) Be informed by NEW STETIC S.A. or the data processor, upon request, regarding the use given to their personal data.
- 4) File complaints with the Superintendence of Industry and Commerce for breaches of Law 1581 of 2012, and other rules that modify, add or supplement it.
- 5) Revoke the authorization and/or request the deletion of the data when the principles, constitutional and legal rights and guarantees are not respected in the processing. The revocation and/or deletion will proceed when the Superintendence of Industry and Commerce has determined that the controller or processor have engaged in conduct contrary to the law and the constitution.
- 6) Access their personal data that have been subject for processing, free of charge.

To exercise their rights to know, update, rectify, delete data, revoke the authorization or file a complaint, the email address protecciondedatos@newstetic.com has been provided for receiving requests. To request information, Data Subjects may communicate through regular mail, to the address Carrera 53 # 50 - 09 Guarne, Antioquia - Colombia. The data processing policy to which

personal data are subject is available for consultation on the website: www.newstetic.com and It was made available before collecting my personal data.