

AUTHORIZATION FOR THE PROCESSING OF PERSONAL DATA

I authorize NEW STETIC S.A., in accordance with the provisions of Law 1581 of 2012 and its regulatory standards, to collect, store, and use the personal data recorded in this form and those that may be processed with the purpose of the commercial and/or contractual relationship between the parties, ensuring that I have the due authorization of the owner to be processed for the purpose of:

Carrying out the pertinent actions for the development of the company's social purpose in what pertains to the fulfillment of the contract's purpose and/or commercial relationship with the Data Subject.

Sending commercial, advertising, or promotional information about products and/or services, through electronic means including; email, SMS, and WhatsApp, or by phone to carry out campaigns, promotions, or contests of a commercial or advertising nature, as well as informing about events organized by the company, about the services we provide, managing procedures (requests, complaints, and claims), and to request feedback on the quality of our products and/or services.

Conducting satisfaction surveys regarding the goods and/or services offered by NEW STETIC S.A.

Providing contact information to the sales force and/or distribution network, telemarketing, market research, and any third party with whom NEW STETIC S.A. has a contractual relationship for the development of such activities (market research and telemarketing, etc.) for the execution of the same.

Contacting the Data Subject through electronic means; including email, SMS, and WhatsApp, or by phone to conduct surveys, studies, and/or confirmation of personal data necessary for the execution of a contractual and/or commercial relationship.

Contacting the Data Subject through electronic means; including email, SMS, and WhatsApp, or by phone to send news related to loyalty campaigns or service improvement.

Contacting the Data Subject through electronic means; including email, SMS, and WhatsApp, or by phone to send account statements or invoices related to obligations arising from the contract between the parties and collection management.

Transmitting personal data outside the country to third parties with whom NEW STETIC S.A. has entered into a data processing contract and it is necessary to provide it for the fulfillment of the contractual purpose.

Providing the services offered by NEW STETIC S.A. and accepted in the signed contract.

Collecting and using your image in photographs and videos, for advertising, internal and external company events, communications, and social networks.

Your rights as the data subject are those provided for in the Constitution and Law 1581 of 2012, especially the following: a) Access for free to the provided data that has been subject to processing. b) Request the update and rectification of your information regarding partial, inaccurate, incomplete, fractional data that induces error, or those whose processing is prohibited or has not been authorized. c) Request proof of the granted authorization. d) File complaints with the Superintendency of Industry and Commerce for violations of the current regulations. e) Revoke the authorization and/or request the deletion of the data unless there is a legal or contractual obligation that makes it imperative to maintain the information. f) Refrain from answering questions about sensitive data or the data of minors. To exercise your rights, NEW STETIC S.A. has provided the email protecciondedatos@newstetic.com or through ordinary mail sent to Carrera 53 No. 50-09 Guarne, Antioquia.

I have been informed that in the case of the collection of sensitive information, I have the right to answer or not the questions asked and to provide or not the requested data. I understand that sensitive data are those that affect the privacy of the Data Subject or whose misuse can generate discrimination, such as (biometric data, health-related data). I declare that I have been informed that my biometric sensitive data related to videos and photographic images that may be collected will be used for advertising purposes, internal and external company events, communications, and social networks of NEW STETIC S.A.

Therefore, by signing this document, I give my consent to NEW STETIC S.A., which will act as the Data Controller, to process my personal data in accordance with the Personal Data Processing Policy provided by NEW STETIC S.A. on the website www.newstetic.com. I declare that this authorization was requested and presented to me before providing my data and that I subscribe to it freely and voluntarily after reading it in its entirety.